

# 2023 INDUSTRY AT A GLANCE

## IN MANITOBA

- Manitoba had 19 hatching egg producers and 126 registered broiler (meat) chicken producers.
- Over 97% of all registered hatching egg and chicken farms in Manitoba are family owned and operated.

## Broiler Hatching Eggs

- The average size for a broiler hatching egg farm was 13,426 hens producing 2.01 million eggs annually.
- The smallest farm produced 1,007,500 eggs every year and the largest produced 4.65 million eggs.
- Manitoba's hatching egg production for 2023 was 42.9 million eggs, up 9.02% from 2022. Manitoba hatcheries imported 3.71 million eggs, down 33.50% from 2022.
- In 2023 locally produced eggs accounted for 93% of the total eggs set at Manitoba hatcheries.
- The average hatchability of Manitoba broiler hatching eggs was 85% in 2023. Import egg hatchability was 80.3%.
- Hatching egg producers are paid based on the number of saleable chicks. The producer price as of December 31, 2023, was 75.20 cents for every saleable chick. This is 1.54 cents higher than the previous year.
- Manitoba had 3 hatcheries.

## Broiler Chickens

- Manitoba had 126 registered chicken farms, located mainly in the southeast corner of Manitoba.
- The average farm raised 74,669 kg of chicken every 7 weeks.
- The largest farm raised 643,778 kg of chicken every 7 weeks. The smallest farm raised 30,000 kg every 7 weeks.
- Most chickens were ready to market when they weighed just under 2 kg. It takes 30-34 days for chickens to reach this weight. These chickens are called "broilers".

- Total chicken production in 2023 = 55.9 million kg eviscerated, up 2.3 million kilograms from the previous year.
- Production in Manitoba increased 29.4% from 2013 to 2023.
- Manitoba had 4% of the total Canadian chicken production. Ontario and Quebec had the greatest market share at 35% and 27% respectively.
- The average price paid to a Manitoba producer for 1 kg of live chicken in 2023 was \$2.1826 (2022 = \$2.1371, 2021 = \$1.8757).
- Manitoba has 2 federally inspected chicken processing companies – Sunrise Poultry Co. (operating as Dunn-Rite Food Products) and Exceldor Cooperative (commonly known as Granny's Poultry Co-operative Ltd.). There are two provincially licensed companies – Waldner Meats, and Favour-Rite Food Products Ltd.

## **IN CANADA**

- Canada ranks 19<sup>th</sup> on the list of leading chicken producing countries. In 2023 Canada raised 1.40 billion kilograms evis. The United States tops the list, producing 20.82 billion kgs in 2023. Brazil and China are second and third with 14.90 billion kgs and 14.80 billion kgs respectively.
- Canada is 22<sup>nd</sup> on the list of leading chicken importers, bringing in 168 million kgs in 2023. By contrast, Canada ranks 12<sup>th</sup> on the list of leading chicken exporters, sending 138 million kgs of chicken around the world.
- The Consumer Price Index (CPI) for chicken in 2023 was 193.0 (2002=100). The CPI for all foods was 171.5. In comparison, the American 2023 CPI for chicken parts was 289.3 and 323.0 for all foods.
- Chicken retained its lead as the #1 meat choice in Canada with 41.2% of total meat consumption. In the United States, chicken also leads with a 41.2% share of total meat consumption.
- Canadians ate 35.1 kgs of chicken per person in 2023. Canada had the 20<sup>th</sup> highest per person chicken consumption in the world in 2023. Qatar led the world with 56.0 kgs per person followed by Peru (54.3 kgs), United States (52.5 kgs) and Australia (52.1 kgs).
- Data for 2019 - 2023 is unavailable: In Canada in 2018, 59% of chicken consumed was purchased at a retail outlet. 24% was purchased from a fast food outlet, 11% from a full service restaurant and 5% was served in hotels and institutions.