

2020 INDUSTRY AT A GLANCE

IN MANITOBA

- Manitoba had 23 hatching egg producers and 124 registered broiler (meat) chicken producers.
- Over 97% of all registered hatching egg and chicken farms in Manitoba are family owned and operated.

Broiler Hatching Eggs

- The average size for a broiler hatching egg farm was 11,004 hens producing 1.65 million eggs annually.
- The smallest farm produced 975,000 eggs every year and the largest produced 3 million eggs.
- Manitoba's hatching egg production for 2020 was 38.1 million eggs, down 2.84% from 2019. Manitoba hatcheries imported 5.67 million eggs, down 6.05% from 2019.
- In 2020 locally produced eggs accounted for 86.3% of the total eggs set at Manitoba hatcheries.
- The average hatchability of Manitoba broiler hatching eggs was 86.1% in 2020. Import egg hatchability was 83.9%.
- Hatching egg producers are paid based on the number of saleable chicks. The producer price as of December 31, 2020 was 63.0 cents for every saleable chick. This is 1.5 cents higher than the previous year.
- Manitoba had 4 hatcheries.

Broiler Chickens

- Manitoba had 124 registered chicken farms, located mainly in the southeast corner of Manitoba.
- The average farm raised 75,867 kg of chicken every 7 weeks.
- The largest farm raised 643,778 kg of chicken every 7 weeks. The smallest farm raised 30,000 kg every 7 weeks.
- Most chickens were ready to market when they weighed just under 2 kg. It takes 30-34 days for chickens to reach this weight. These chickens are called "broilers".

- Total chicken production in 2020 = 52.2 million kg eviscerated, down 0.7 million kilograms from the previous year.
- Production in Manitoba increased 23.4% from 2010 to 2020.
- Manitoba had 4% of the total Canadian chicken production. Ontario and Quebec had the greatest market share at 34% and 26% respectively.
- The average price paid to a Manitoba producer for 1 kg of live chicken in 2020 was \$1.6367 (2019 = \$1.6206, 2018 = \$1.5890).
- Manitoba has 2 federally inspected chicken processing companies – Sunrise Poultry Co. (operating as Dunn-Rite Food Products) and Exceldor Cooperative (operating as Granny's Poultry Co-operative Ltd.). There are two provincially licensed companies – Waldner Meats, and Favour-Rite Meats.

IN CANADA

- Canada ranks 18th on the list of leading chicken producing countries. In 2020 Canada raised 1.30 billion kilograms. The United States tops the list, producing 20.01 billion kgs in 2020. China and Brazil are second and third with 14.60 billion kgs and 13.88 billion kgs respectively.
- Canada is 19th on the list of leading chicken importers, bringing in 176 million kgs in 2020. By contrast, Canada ranks 11th on the list of leading chicken exporters, sending 141 million kgs of chicken around the world.
- The Consumer Price Index (CPI) for chicken in 2020 was 169.8 (2002=100). The CPI for all foods was 153.7. In comparison the American 2020 CPI for chicken parts was 224.0 and 267.2 for all foods.
- Chicken retained its lead as the #1 meat choice in Canada with 39.5% of total meat consumption (2020). In the United States, chicken also leads with a 39.8% share of total meat consumption (2020).
- Canadians ate 34.4 kgs of chicken per person in 2020. Canada had the 18th highest per person chicken consumption in the world in 2019. UAE led the world with 61.3 kgs per person followed by United States (50.8 kgs), Malaysia (50.7 kgs) and Australia (48.0 kgs).
- Data for 2019 and 2020 is unavailable: In Canada in 2018, 59% of chicken consumed was purchased at a retail outlet. 24% was purchased from a fast food outlet, 11% from a full service restaurant and 5% was served in hotels and institutions.