

2018 INDUSTRY AT A GLANCE

IN MANITOBA

- Manitoba had 23 hatching egg producers and 121 registered broiler (meat) chicken producers.
- Over 97% of all registered hatching egg and chicken farms in Manitoba are family owned and operated.

Broiler Hatching Eggs

- The average size for a broiler hatching egg farm was 11,004 hens producing 1.65 million eggs annually.
- The smallest farm produced 750,000 eggs every year and the largest produced 3 million eggs.
- Manitoba's hatching egg production for 2018 was 38.5 million eggs, up 8.72% from 2017. Manitoba hatcheries imported 6.45 million eggs, down 21.98% from 2017.
- In 2018 locally produced eggs accounted for 85.8% of the total eggs set at Manitoba hatcheries.
- The average hatchability of Manitoba broiler hatching eggs was 84.0% in 2018. Import egg hatchability was 82.4%.
- Hatching egg producers are paid based on the number of saleable chicks. The producer price as of December 31, 2018 was 57.6 cents for every saleable chick. This is 3.8 cents higher than the previous year.
- Manitoba had 4 hatcheries.

Broiler Chickens

- Manitoba had 121 registered chicken farms, located mainly in the southeast corner of Manitoba.
- The average farm raised 72,083 kg of chicken every 7 weeks.
- The largest farm raised 610,600 kg of chicken every 7 weeks. The smallest farm raised 30,000 kg every 7 weeks.
- Most chickens were ready to market when they weighed just under 2 kg. It takes 30-34 days for chickens to reach this weight. These chickens are called "broilers".

- Total chicken production in 2018 = 51.5 million kg eviscerated, up 1.3 million kilograms from the previous year.
- Production in Manitoba increased 21.5% from 2008 to 2018.
- Manitoba had 4% of the total Canadian chicken production. Ontario and Quebec had the greatest market share at 34% and 27% respectively.
- The average price paid to a Manitoba producer for 1 kg of live chicken in 2018 was \$1.5890 (2017 = \$1.5500, 2016 = \$1.6008).
- Manitoba has 2 federally inspected chicken processing companies – Sunrise Poultry Co. (operating as Dunn-Rite Food Products) and Granny’s Poultry Co-operative Ltd. There are three provincially licensed companies – Waldner Meats, West Man Processors, and Favour-Rite Meats.

IN CANADA

- Canada ranks 16th on the list of leading chicken producing countries. In 2018 Canada raised 1.27 billion kilograms. The United States tops the list, producing 19.1 billion kgs in 2018. Brazil and European Union are second and third with 13.4 billion kgs and 12.2 billion kgs respectively.
- Canada is 17th on the list of leading chicken importers, bringing in 171 million kgs in 2018. By contrast, Canada ranks 9th on the list of leading chicken exporters, sending 143 million kgs of chicken around the world.
- The Consumer Price Index (CPI) for chicken in 2018 was 159.6 (2002=100). The CPI for all foods was 145.3. In comparison the American 2018 CPI for chicken parts was 223.9 and 253.6 for all foods.
- Chicken retained its lead as the #1 meat choice in Canada with 38.1% of total meat consumption (2018). In the United States, chicken also leads with a 39.3% share of total meat consumption (2018).
- Canadians ate 34.6 kgs of chicken per person in 2018. Canada had the 15th highest per person chicken consumption in the world in 2018. Qatar led the world with 50.4 kgs per person followed by Malaysia (49.9 kgs), The USA (48.8kgs) and Australia (48.6 kgs).
- In Canada in 2018, 59% of chicken consumed was purchased at a retail outlet. 24% was purchased from a fast food outlet, 11% from a full service restaurant and 5% was served in hotels and institutions.