BUSTING CHICKEN FARMING MYTHS

Learn The Truth About Chicken Farming in Canada

MYTH:	Chickens are raised in cages.
FACT:	Meat chickens, also known as broilers, are free-run. Free-run means chicken roam freely throughout clean, spacious, well-ventilated barns.
MYTH:	Chickens are fed hormones and steroids.
FACT:	Added hormones and steroids are NOT allowed. They have been banned since the 1960s.
MYTH:	Chickens are factory farmed.
FACT:	There are no factory farms in Canada. 97% of farms in Manitoba are family owned and operated.



Chicken farmers proudly provide chicken you can trust!



For more facts visit

ManitobaChicken.ca LetsTalkChicken.ca Chicken.ca

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MYTH: Chicken meat contains antibiotics.

FACT: The chicken you eat does not contain antibiotics.

MYTH: Chickens are force-fed.

FACT: Chickens always have access to plenty of healthy, grain-based feed

and water. They eat and drink when they desire.

MYTH: You can't buy Manitoba chicken in the winter.

FACT: Manitobans have access to fresh chicken year-round! Look for *Raised*

by a Canadian Farmer logo on packages.



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